

Henry Gregor Felsen

Tribute Car Show

at
HISTORIC VALLEY JUNCTION
WEST DES MOINES, IA



**SUNDAY,
SEPTEMBER 20, 2026**

REGISTRATION
8-12

AWARDS
AT 3

ALL MAKES
AND MODELS
WELCOME

For his loyal readers everywhere, Bud Crayne Lives!

- Holly Felsen Welch



Presented by
IOWA STREET ROD ASSOCIATION
celebrating 55 years

50/50 DRAWING

50/50 Monies Will Be Shared
With Our 2026 Charity

St. Florian Burn Foundation

AWARDS:
* Top 30
* Best 55 (any make)
* Best Paint
* Best Engine
* Rosie "Riveter" Award
* Rosie "Spirit" Award
* Bud Crayne Pick
* Best of Show
All Awards Sponsored by: *Arnold Motor Supply*

\$20 | **\$25**
IF PRE-REGISTERED | DAY OF SHOW

SEND REGISTRATION TO:
Dave Poindexter, 4005 Patricia Drive, Urbandale, IA 50322
EMAIL: dbadscarab@aol.com | PHONE: 515.710.2224

--- CUT HERE ---

CAR SHOW REGISTRATION

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Year, Make & Model: _____
Club Affiliation: _____

By signing this registration form, I hereby release and hold harmless the Iowa Street Rod Association (ISRA), its officers, members, volunteers, sponsors, and event affiliates from any and all liability, claims, damages, losses, or injuries to persons or property that may arise from participation in this event. I further grant permission to ISRA to use photographs, video, or other images of myself, my vehicle, and related activities for promotional, advertising, or publication purposes without compensation.

Signature: _____ Date: _____

Henry Gregor Felsen (1913–1995) was one of America’s most influential automotive authors, best known for capturing the spirit of teenage car culture in the 1950s. Living and working in **Des Moines, Iowa**, Felsen drew inspiration from the local hot rod and drag racing scene, turning real-life stories into fast-paced novels that spoke directly to young drivers of the era.

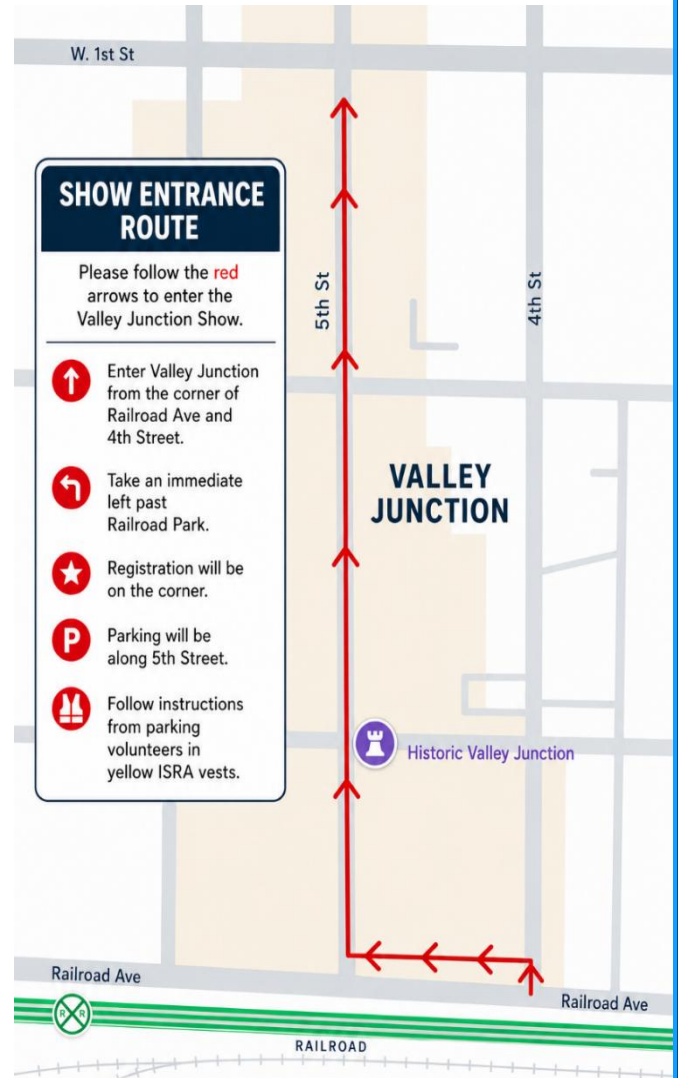
His books didn’t just celebrate speed—they emphasized responsibility behind the wheel, helping shape a generation of car enthusiasts. Today, his stories remain a lasting tribute to the golden age of hot rods, making Des Moines a meaningful backdrop in preserving his legacy.



Why We Celebrate Him:
Felsen’s connection to Des Moines and his passion for car culture make him a perfect symbol of the era we honor; where chrome, horsepower, and storytelling came together to inspire generations of street rodders and dreamers alike.

Felsen’s Hot Rod Book Series:

- | | |
|-------------------|--------------------|
| Hot Rod (1950) | Rag Top (1954) |
| Street Rod (1953) | Crash Club (1958) |
| Fever Heat (1954) | Road Rocket (1960) |



featuring **Miss Fever Heat**

PIN-UP CONTEST
—★ 2:00 PM ★—

Henry Gregor Felsen
CAR SHOW
You're Invited!

SUNDAY, SEPT. 20, 2026
WHILE YOU'RE HERE,
SHOP & EAT
at
HISTORIC VALLEY JUNCTION

SHOP LOCAL * EAT LOCAL * SUPPORT LOCAL